

Ashworth Opticians Ltd Website Privacy Policy

Ashworth Opticians Ltd is committed to protecting and respecting your privacy and security. Whenever you provide us with your personal information via our website, we will treat that information in accordance with this policy, our terms and conditions and current UK Data Protection legislation. By using the Site and any services we offer via our Site, you are agreeing to be bound by this policy.

Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

This policy may change from time to time, so please check this page periodically. Ashworth Opticians Ltd. Company no: 7524195 The registered address is 19 Wilmslow Rd, Cheadle, Cheshire, SK8 1DW

Data Protection

Ashworth Opticians Ltd would like to keep in touch with you to let you know about our products and services. By submitting your email, address and phone number(s) on our Site, you are agreeing to being contacted in these ways by us. You can unsubscribe from these communications at any time.

If you do not wish to continue receiving information from us, please email us at info19@ashworthopticians.co.uk or telephone us on 0161 428 3717. Occasionally, we may share your data with other organisations that we work with. We will usually inform you (before collecting your data) if we intend to share your data with any third party. You can exercise your right to prevent such processing by ticking (or not ticking where applicable) certain boxes on the forms we use to collect your data. You can also exercise your right to ask us to stop processing your data in this way at any time by contacting us at info19@ashworthopticians.co.uk

Ashworth Opticians Ltd is registered as a Data Controller with the Information Commissioner. Ashworth Opticians Ltd is the Data Controller for the purposes of collecting your information on our Site(s) and any services we offer via our Site(s).

1. What personal information is collected from you

When you visit the Site we collect various personal information which may include your name, address, contact details, IP address, and information regarding what pages are accessed and when.

2. How your information is used

We may use this information in the following ways:

- to carry out our obligations arising from any contracts entered into by you and us;
- seek your views or comments on the services we provide;
- notify you of changes to our services;
- improve our services or marketing purposes;
- send you communications which you have requested and that may be of interest to you.

These may include information about products and services and promotions of our associated companies goods and services.

3. Who has access to your information

We are committed to protecting the personal data of our members and customers. Any details you give us will be held in accordance with current UK data protection legislation. Ashworth Opticians Ltd is the sole owner of the information collected on this Site. We will not sell, share, or rent this information to third parties, unless we have your explicit permission to do so, or we are required to do so by law, for example, by a court order or for the purposes of prevention of fraud or other crime. Where you have given us permission we may contact you about other services and products or pass your details to similar organisations.

We may transfer your personal information to a third party as part of a sale of some or all of our business and assets to any third party or as part of any business restructuring or reorganisation, or if we are under a duty to disclose or share your personal data in order to comply with any legal obligation or to enforce or apply our terms of use or to protect the rights, property or safety of our customers. However, we will take steps with the aim of ensuring that your privacy rights continue to be protected.

4. How you can access, update or delete your information

The accuracy of your information is important to us. We are working on ways to make it easier for you to review and correct the information that we hold about you. In the meantime, if you change email address, or any of the other information we hold is inaccurate or out of date, please email us at info19@ashworthopticians.co.uk, or write to us at 19 Wilmslow Rd, Cheadle, Cheshire, SK8 1DW. You have the right to ask for a copy of the information Ashworth Opticians Ltd holds about you.

If you do not want to continue receiving information by email from us, please follow the instructions at the bottom of the email, which will tell you how to contact us to unsubscribe.

5. Security precautions in place to protect the loss, misuse or alteration of your information

When you give us personal information, we take steps to ensure that it is treated securely. Our website is a secure website as indicated by the lock icon in the search bar of web browsers such as Google.

Non-sensitive details (your email address etc) are transmitted normally over the Internet, and this can never be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, Ashworth Opticians Ltd cannot guarantee the security of any information you transmit to us, and you do so at your own risk. Once we receive your information, we make our best effort to ensure its security on our systems.

7. What happens when visitors link to another site?

Our Site contains links to other websites. This privacy policy applies only to our Site, so visitors should always be aware when they are moving to another site and read the privacy statement of any site which collects personal information. We cannot be responsible for the privacy policies and practices of other sites even if you access them using links from our Site.

We do not pass on any personal information about our visitors to any other site. In addition, if you linked to this Site from a third party site, we cannot be responsible for the

privacy policies and practices of the owners and operators of that third party site and recommend that you check the policy of that third party site and contact the owner or operator if you have any concerns or questions.

8. 16 or Under

If you are aged 16 or under, please get your parent/guardian's permission beforehand whenever you provide personal information to the Site. Users without this consent are not allowed to provide us with personal information.

9. Contact us

If at any time you would like to contact us with your views about our privacy practices, or with any enquiry relating to your personal information, you can do so by sending an e-mail to us at info19@ashworthopticians.co.uk or telephone us on 0161 428 3717.